



The Catalyst™

Catalyst - noun - pronounced (kat-l-ist):
A person or thing that precipitates an event or change.

David's Monthly Inspirational Newsletter

December 2007

You CAN Make A Difference™

www.DavidLarrickSmith.com

Who Are You?

Time is truly fleeting. It has been an entire year, and I hope that you have achieved some of your short term goals and moved closer to your major goals. 2007 was the inaugural year for The Catalyst™ newsletter and thanks to readers like you, it has been a success. We have over 60 subscribers and the list grows every month. Do you remember the January 2007 issue: *There Are No Secrets to Success?* Hopefully The Catalyst™ has given you a foundation for personal development, high achievement, and goal attainment.

I am always amazed (even though I shouldn't be after all these years), at the level of unawareness a lot of people have about self help and personal development. I am frequently asked: "What do you do?" To which I respond: "I am a personal development consultant, I help people win." Most retort with: "So...what do you do?"

Personal development is just that...it's personal development. You are either getting better and moving forward as a person, or you are getting worse and falling behind, but you and life are not standing still. My major goal in life is to change the world for the betterment of mankind by helping others manifest their God-given potential. This monthly article is one of the many tools I use to move toward the attainment of that major goal. Every month my objective is to provide you with inspiration to help you build your belief and vision for what's possible in life.

Over the past year I have run into a lot skeptics and lost souls. They are also known as dream killers. People who have just lost their way and have no belief in themselves or for what is possible in life. You know the old saying: "misery loves company." I am not in the convincing business. I don't focus on converting people to my way of thinking. My purpose is to spread the word and teach. To share the information, and let you choose what to believe and use.

Unfortunately, fear, apathy, and cynicism have come to define a large segment of American culture. This is not a new phenomenon. These limiting perspectives has always been around, but so has courage, persistence, and hope. Who are you? What do you believe?

Ambrose Redmoon once said: "Courage is not the absence of fear, but rather the judgment that something else is more important than fear."

My message, the message of hope, possibility, greatness, abundance, and real holistic success is worthy of fighting for...even dying for! I finally know my major definite purpose and what gifts God has endowed me with. Who are you? What do you represent? What character traits are non negotiable in your life?

Do any of these principles describe you?

Honesty
Fairness
Courage
Duty
Honor
Discipline
Accountability
Responsibility
The Pursuit of The Truth

When should a person compromise on any of these? What circumstances in life should you not use these? Are these the principles your employer embraces and rewards at your job? Do these principles define you?

Integrity –noun

1. adherence to moral and ethical principles; soundness of moral character.
2. the state of being whole, entire, or undiminished.

Integrity is not honesty. Integrity is not fairness. Honesty and fairness are principles with which you should have a high level of integrity.

For most people, the aforementioned principles have been replaced with every excuse under the sun. Who Are You? What do you stand for? I remember hearing Les Brown once say: “When you argue for your excuses and limitations, you get to keep them!” How profound. Do you make a case for your goals as strongly as you argue for your limitations. Do you have enough reasons to take action to achieve your goals and dreams. Do you have steadfast belief in yourself and the possibilities of your potential? Or, are you listening to the dream killers and cynics who want to drag you into the quagmire of mediocrity with them? WHO ARE YOU?

Who you know and what you know are insignificant, to who you are and what you think!

Action Items:

Determine Who You Want To Be

What principles in your life are non-negotiable? Comedian Dave Chapelle was offered \$500 million dollars to do a 3rd season on Comedy Central. He turned it down citing: “there are some values that should not be compromised.” Comedy Central wanted to change HIS show. Regardless of what you think about Dave Chapelle, he stood up for his principles when most people would have thrown there’s out of the window for much less money. Determine what you stand for - develop courage. We all suffer from the emotion of fear from time to time; however, winners and leaders don’t allow that fear to keep them from taking action.

Change Your Language

Remove limiting language from your vocabulary. Statements like: "I will try", "I would but", and "I'm so busy". These statements are set up phrases for failure. The guys at NIKE said it best: Just Do It! This is not about what is easy or hard, this is about doing what is right!

Happy Holiday to you and your family.

Remember the reason behind the season and that...You CAN Make A Difference!™

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