



David Larrick Smith

Inspirational Speaker, Author, Consultant

You **CAN** Make A Difference!™

Biography

As a thought leader in the field of personal development and peak performance, David has helped thousands of people around country achieve at higher levels. Known for his success as a top producing salesman, educator, community advocate, and entrepreneur, David brings real world solutions, tangible tactics, and old fashioned good sense to every program he produces, and with the recent release of his highly anticipated self-help book: "***Straighten Up And Fly Right! - Unlocking Your Full Potential***" he is sure to add the title best selling author to his credits.

Drawing on 15 years of experience as a business development consultant, David delivers compelling thought provoking presentations that have inspired thousands. He has conducted trainings throughout the US, Canada, and Europe where his audiences have learned specific strategies on how to: overcome mental obstacles to personal success, eliminate F.E.A.R., generate personal momentum, and improve interpersonal and professional relationships. His personal mission and ultimate goal is "to change the world for the betterment of mankind, by helping people to manifest their GOD given potential."

As an undergraduate student at (C.U.N.Y.) Brooklyn College, David became a successful entrepreneur, as co-founder of **City SK8 Productions, Inc.**, an outsource marketing firm servicing the Action Sports Industry in 1992. Under David's leadership, City Sk8 Productions, Inc. became a catalyst for growth in the action sports industry. A major focus for David and City Sk8 Productions, Inc. was working with civic and non-profit organization to create opportunities for under-privileged youth in the tri-state area (NY, NJ, CT). In 2006 David wrote a new chapter in is philanthropic biography by founding the SMITH Foundation for Excellence.

The mission of the David G. and Alyce P. SMITH Foundation for Excellence is to help as many people as possible succeed in the game of life. The Foundations over-arching goal is to contribute to the betterment of the community and society by helping individuals to internalize personal development information, the concept of personal & social responsibility, success theory vs ©Degree Theory, and universal law.

David is a valued and trusted resource for dozens of professional and civic organization, including: The City of Dallas Parks and Recreation Department, The City of Garland Office of Neighborhood Vitality, Chelsea Piers, LLP, Centex Home Equities, Hermens Financial, and the City University of New York Brooklyn College. David is also active as a volunteer serving as a community organizer for USAService.org; a member for the Garland Independent School Districts' African American Advisory Committee, Toler Elementary Campus Improvement Team, and as the Area 2 Advisor for the Waterview Homeowners Association Advisory Committee, in Rowlett, Texas.

David is a Garland, Texas native and proud graduate of South Garland High School. He received a BA in Sociology from (C.U.N.Y.) Brooklyn College in 1994, and is currently sole proprietor of David Larrick Smith Enterprises a personal development consulting firm based in Rowlett, Texas.

To schedule David for your next event, contact:
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For more Information visit:

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